

# HAVE YOUR OWN **PRIVATE CDN**

**Go private to increase the quality, security and audience reach of your online content business, while reducing the cost!**

2016 is the year of massive growth of private cloud and private content delivery networks (CDNs), which are being rapidly adopted by industry leading companies. Vision Technologies provides the industry leading solution for rapid creation of SaaS private cloud and/or CDN at disrupting entry cost point. We enable large existing users and start-ups to benefit from owning an in-house Cloud + CDN platform, allowing any company to compete on equal basis with industry incumbents.

## **What is Private CDN?**

- Private CDN is a set of cache/edge servers located in the POPs (Points of Presence) of your choice.
- They're 100% dedicated to serve your traffic only and configured to meet your requirements.
- 100% private - they only pull your origin servers, host only your content and your SSL Certificates.

## **Perception Xtreme CDN key benefits:**

- A must for cost effective, superior quality Ultra-Fast Live Streaming.
- POPs of your choosing covering selected regions for your users only.
- Top security with multi encryption support and instant purging.
- Smart delivery to mobile devices including LTE multicast utilisation.
- Industry leading API featureset; the only solution on the market with native support for multicast/unicast and catch-up-tv embedded in CDN core.
- Affordable pricing - many times cheaper than outsourced CDN solution.
- The most comprehensive and competitive white-label solution on the market.
- Simple and fast deployment with tremendous scalability.
- Creating valuable business asset for your balance sheet.

## **Example companies who operate their own CDN:**

- Netflix, Google, Microsoft, Apple, Twitch, Facebook etc..
- Netflix is now the largest global company by internet traffic. If the delivery of their service was based on outsourced CDN then their meteoric growth simply would not be possible, as costs would render their business model unsustainable, similar to Google's YouTube and all the other OTT success stories.



**PERCEPTION™** is the most advanced multi-screen OTT/IPTV platform, the first fully integrated solution with embedded CDN middleware and edge servers.

For more information please visit our company website or contact:

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